



## Priyabrata Nayak, MBA

**Designation** : Associate Professor

**Department** : Department of Basic Science and Humanities  
(JOINED THE INSTITUTE IN 2006)

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### Academic Qualifications

PGDM (MBA), Xavier Institute of Management, Bhubaneswar  
M.Sc. (Statistics), Sambalpur University, Odisha (3<sup>rd</sup> Rank)

### Teaching Experience

Working as Associate Professor at Silicon Institute of Technology,  
Bhubaneswar since 20<sup>th</sup> Feb' 2006

### Work Experience

- 2004 – 2006: Managing Director, ARIFIN Pvt. Ltd, Bhubaneswar
- Visiting Faculty, IBAT (KIITS Deemed University)
- Jan' 2003 – April' 2004: Project Manager, ACNielsen AMER, Nicosia, Cyprus
- March' 1995 – Dec' 2002: Associate Research Director, ORG-MARG, Vadodara, Gujarat
- July' 1993 – Feb' 1995: Asst. Manager (Training), SQL Star (India) Ltd., New Delhi
- May' 1990 – June' 1993: Senior Systems Executive, SQL Star (India) Ltd., Bhubaneswar

### **Research Projects**

- Quantitative & Qualitative market survey: Bomkai Saree in Orissa
- Socio-Economic Survey and Rehabilitation Action Plan (Rap) for upper Indrabati Dam Project
- Evaluation of Computerization of land records in Orissa
- Pulse-Polio Immunization for UNICEF, Delhi
- EVALUATION Study on Anemia Control, Keonjhar (Sponsored By Care, India), Orissa
- Study on effectiveness of dry Take Home Ration (THR) for CARE India
- Research Study on setting up of a Male Only Clinic by PSS, Cuttack

### **Notable Presentations**

- ✓ MIS Design on Shifting Cultivation for NE Community Resource Management Society, Shillong
- ✓ MIS Design on Monitoring Rehabilitation and Resettlement Plan for 7 Dam Projects, Water Resource Dept., Govt. of Orissa
- ✓ Customer Satisfaction Study on 'DHARA' brand for National Dairy Development Board, Anand, Gujarat.

### **Other Notable Responsibilities**

- ✓ Report Writing: Opinion Pool in Orissa for India Today
- ✓ Report Writing: Opinion Pool for a leading Political Party in AP