



CA Amar Kumar Behera, Ph.D.

Designation: Professor

Department : Department of Basic Sciences and Humanities
(JOINED THE INSTITUTE IN 2023)

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RESEARCH INTERESTS

A fellow chartered accountant and Ph.D. holder with 30 years of work experience, seeking to leverage my expertise in finance, operations, and strategic management as the CEO of a corporate hospital. Committed to driving organizational growth, enhancing patient care, and creating value for the society.

Academic Qualifications

Ph.D.: Awarded by Utkal University in 2022

CA: Passed from the Institute of Chartered Accountants of India in May 1998

M.Com: Passed in First Division from Utkal University in 1996

B.Com (Hons): Passed in First Division with Distinction from Utkal University in 1989

Teaching Experience/Industrial Experience/Research Experience

Silicon Group, Bhubaneswar

Professor cum Financial Controller (October 2023 – Present)

- ✓ **Educational Leadership:** Teaching elective finance and management subjects to B. Tech students, integrating practical industry insights with academic knowledge
- ✓ **Project Management:** Overseeing the development of three upcoming 200-bed hospitals in Sambalpur, Angul, and Barbil. Responsible for project planning, execution, budget management, and coordination with stakeholders
- ✓ **Strategic Planning:** Developing and implementing strategic plans to ensure the timely and within-budget completion of hospital projects

- ✓ **Financial Oversight:** Managing the financial aspects of hospital projects and five different trusts including cost estimation, financial reporting, statutory compliance and ensuring adequate funding and resource allocation.

Apollo Hospitals Enterprise Limited, Bhubaneswar

DGM Finance to GM-Finance (January 2010 – February 2023)

- ✓ **Financial Leadership:** Headed Finance, Accounts, Procurement, Stores, Tariff, Billing, Legal, and Audit and Budgetary Control Functions. Played a pivotal role in achieving EBITDA breakeven in the first year of operation and PAT breakeven in the second year
- ✓ **Receivable/Credit Management:** Implemented a well-crafted receivable and credit management system, significantly reducing days sales outstanding (DSO) and improving cash flow. This involved regular follow-ups, setting clear credit terms, and maintaining strong relationships with payers
- ✓ **Cost Control:** Developed and executed strategies to restrict expenditure, ensuring budgetary discipline across departments. Monitored and managed operational costs, negotiated better terms with suppliers, and optimized procurement processes
- ✓ **Restricting BPL Category Patients:** Instituted policies to manage the treatment of Below Poverty Line (BPL) category patients without compromising on service quality. Ensured compliance with government mandates while maintaining financial health
- ✓ **Budget Management:** Prepared, implemented, and monitored budgets for various departments. Conducted variance analysis and recommended corrective actions to stay within financial targets
- ✓ **Compliance and Audit:** Ensured adherence to legal and audit requirements, reducing financial and operational risks. Managed internal and external audits, and maintained high standards of corporate governance.

Key Contributions and Achievements:

- ✓ Achieved EBITDA breakeven within the first year of operations, demonstrating effective financial and operational management
- ✓ Reached PAT breakeven in the second year, ensuring the hospital's long-term financial sustainability
- ✓ Established robust receivable and credit management practices, significantly improving cash flow and reducing financial risk
- ✓ Managed the inclusion and treatment of BPL category patients efficiently, balancing social responsibility with financial health
- ✓ Led cost control initiatives that resulted in substantial savings and optimized resource utilization.

ISS Catering Services (South) Pvt. Ltd., Chennai

AGM-Finance (October 2008 – January 2010)

- ✓ **Financial Leadership:** Headed the Finance Function of ISS Catering Services & other ISS group companies (Facility Services, Pest Control Services & Record Management Services) for its southern region operations
- ✓ **Team Leadership:** Led a team of 40 commercial persons & reported to CFO, India operations

- ✓ **Financial Management:** Responsible for P&L, Fund Management, and Transition of acquired companies

Reliance Fresh Ltd., Chennai

Chief Manager – Business Commercial (November 2006 – September 2008)

- ✓ **Commercial Leadership:** Headed the Commercial Function of Fresh F&V business in Tamilnadu circle, responsible for end-to-end material management, Supply Chain Management, Financial Accounting, Budgeting, cost control, and legal compliance
- ✓ **Team Leadership:** Led a team of 15 commercial persons & reported to State Head Commercial, Business Head of the circle, and Country Head – Business Commercial.

ANIIDCO Ltd, Port Blair

Senior Manager - Accounts (May 2001 – October 2006)

- ✓ **Financial Leadership:** Headed the corporate accounts function, preparing and implementing budgets
- ✓ **Relationship Management:** Managed relationships with financial institutions, banks, business organizations, and auditors
- ✓ **Internal Control:** Set up systems for internal control, corporate governance, and enhancing operational quality. Communicated budgets, progress, and periodic updates to management
- ✓ **Analysis and Investment:** Conducted various types of analysis to evaluate efficiency and performance, took remedial measures, evaluated investment options, and conducted risk assessment
- ✓ **Tax Strategy:** Planned tax strategies to minimize outflow and ensured timely assessment and filing of taxes
- ✓ **Governance:** Joint signatory of cheques issued by the Corporation and responsible for placing the Annual Report in Parliament.

ECP Industries Limited, Balasore

Manager-Finance and Accounts (August 1998 – May 2001)

- ✓ **Financial Leadership:** Headed the corporate finance and accounts function of its Valves and Regulators Division.
- ✓ **Responsibilities:** Budgetary control, MIS, Statutory compliance, Finalization of Accounts, and working capital management.

Singhi & Co., Cas

Audit Manager (December 1992 – July 1998)

Worked as Audit Assistant and grown to Audit Manager during the employment. Major clients audited include Reliance Petroleum Ltd., Ispat Industries Ltd., Hindalco Ltd., GMMCO Ltd., Kothari Phytochemicals, Meenakhi Textiles, SBI.

Projects & Training

- ✓ **CA Articleship:** Training with M/S Thomas & Ramesh, CAs, Chennai from September 1989 to August 1992.
- ✓ **Computer Course:** Underwent computer course at ICAI, Chennai and participated in various training programs.