



Two-week
Faculty Development Program in
Entrepreneurship

13 – 25 January, 2025



Organized by the
Entrepreneurship Development Cell
Silicon University, Odisha

Supported by the
Department of Science & Technology
Government of India

Rationale

Entrepreneurship has become the latest buzzword and is considered to be a solution for creating wealth, generating employment and providing new goods and services to the society. The buzzword has necessitated Entrepreneurship education to be a part of the curriculum, at least in all higher educational institutions.

A series of successful cases have proved that entrepreneurs can be created by educational endeavors involving teaching, training and counselling through structured interventions. Keeping this in view, the Department of Science and Technology (DST), Government of India, took the initiative of introducing Entrepreneurship in the academic curricula of science and technology institutions and establishing ED Cells in many of them.

About the University

Silicon University, Odisha is a State Private University situated in Bhubaneswar, the capital of Odisha, India. Silicon Institute of Technology, Bhubaneswar, transitioned to Silicon University, Odisha, effective from January 31, 2024. Silicon Institute of Technology was established in the year 2001 with a mission to provide value based quality technical education. Today the University is recognized as one of the centers of academic excellence with a vibrant research culture. The institute is constantly innovating and improving its curriculum to make the students ready for the demanding corporate world and the untiring effort is rewarded every year with excellent placement of the students in top national and multinational companies. The institution has a think tank comprising academicians, educational entrepreneurs, industry personnel and educationists. The institute is approved by AICTE, has three UG Programs in ECE, EEE and CSE accredited by NBA and ranked in the band 151 – 300 in the Innovation Category by NIRF in 2023.

Entrepreneurship Development Cell

The Silicon Entrepreneurship Development Cell was launched in March 2011 funded by AICTE, New Delhi, with a view to encourage students to consider self employment as a career option, provide

training in Entrepreneurship through modular courses and increase the relevance of Management particularly in the non corporate and under-managed sectors. In the days of multinationals, small scale industry and first generation entrepreneurs have to contribute significantly in the country's economic development. The main thrust of all the policies is on the development of the new entrepreneurs. Motivational inputs and the infrastructure of the support system occupied a significant position in equipping "the first generation entrepreneurs". The main focus of the cell is to develop entrepreneurial motivation, behavioural skills and competencies and enterprise management abilities among the students and the budding entrepreneurs.

Aim & Objectives of the Programs

Aim – To enhance the capabilities of faculty members in effectively teaching and mentoring entrepreneurship, thereby empowering students to consider and pursue entrepreneurship as a viable career path.

Objectives

1. **Develop Competency in Entrepreneurship Teaching:**
Equip faculty members with the knowledge, skills, and strategies to effectively teach entrepreneurship concepts, principles, and practices
2. **Enhance Faculty's Entrepreneurial Mindset:**
Foster an entrepreneurial mindset among faculty, enabling them to inspire and engage students in entrepreneurial thinking and activities.
3. **Provide Guidance for Student Entrepreneurship Career Development:**
Train faculty members to mentor and guide students in exploring entrepreneurship as a potential career option, helping them navigate challenges and opportunities.
4. **Promote Practical Learning Experiences:**
Encourage faculty to integrate real-world entrepreneurial case studies, workshops, and experiential learning into their curriculum, fostering a hands-on learning environment.

Target Group

Faculty members of Science and Engineering Colleges, Polytechnics, Entrepreneurship Development Organization, NGOs and those who wish to become the motivator, trainer and facilitator of Entrepreneurship, are eligible to register their names for this programme.

Methodology

- Lectures, discussions, role - plays, brain storming sessions, case presentations and simulation exercises
- Interaction with successful entrepreneurs
- Assignments
- Panel discussion
- Group work and practice session

Content

The content of the program is broadly classified as follows:

- Entrepreneurship Development Process & Model: Concept, process, models and strategies, exposure to EDI - EDP model, identification and selection of the potential entrepreneurs, monitoring and follow - up
- Skills and behavioural training: Entrepreneurial motivation and competencies, problem solving, counselling and communication
- Resources building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Self - directed attitudinal and behavioural changes resulting in confidence building for taking up and implementing entrepreneurship development related activities
- Knowledge - based information inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- Business Opportunity Identification
- Business pro le preparation, business plan formulation, assessing the viability of a business plan
- Small Business Management

- Business cases
- Conceptualizing, designing and implementing programs for potential entrepreneurs with special reference to curriculum design, programme planning and management

Selection

Selection for the program will be done on a first-come-first-serve basis. Selected candidates will be communicated through e-mail.

Fees

Registration fees per candidate shall be Rs. 500/-.

(The fees include study material, class room facilities, faculty fees, field visit, working lunch and breakfast.)

The participants will have to bear their own travel and any other expenses. Those who wish to avail our guest house facility will have to pay a reasonable fee and will have to mention it in the registration form.

The fee can be paid in the form of bank draft drawn in favour of Silicon University payable at Bhubaneswar or the candidates can deposit the fee at the time of reporting.

Registration link: <https://forms.gle/P8CX9GhcFanVS7nX8>

Last Date for Registration: 2nd January 2025

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